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One of the advocacies of the association is to enhance the professional welfare of its members and to promote continuing professional education. The Philippine Association of Academic/Research Librarians, Inc. (PAARL) conducted its annual National Summer Conference themed "Transcending Roles of Information Professionals: Going Beyond Concepts, Exceeding Expectations" in De Luxe Hotel, Capt. Vicente Roa Street, Cagayan De Oro City on April 22 to 24, 2015. The conference focused on three main objectives: 1) provide a deep understanding on the new and unconventional concepts in librarianship as results of continuously changing needs in academic and research environments; 2) introduce and foster emerging roles of librarians with 21st century skills in the areas of academic research, information and digital literacy, and information technology; and 3) present several options of transcended roles of information professionals to keep astride with the new concepts in librarianship and to exceed traditional expectations. In order to achieve the conference objectives series of topics were presented and discussed by notable and authoritative resource speakers and these were the following:

"Librarians as practitionerresearchers: advancing scholarship by building a culture of research" was presented by Dr. Allan D. B. De Guzman, Program Coordinator,...

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# WELCOME REMARKS

(by Mr. Albert III R. Cabasada, Executive Director, Far Eastern University Diliman during the 43rd General Assembly/Induction of Officers & Awarding Ceremonies)



Dr. Maria Teresa Trinidad Tinio, SVP Academic Affairs FEU Ms. Maribel Estepa, President PAARL Dr. Michelle Esteban, Incoming President PAARL PAARL Officers and Council of Elders

Librarians and Information Officers of different Schools

Good Morning!

To be honest, when I was in Grade School and High School (which was a few decades ago), one of the main reasons I went to the library was not to revel in the wealth of knowledge displayed in the shelves but to enjoy one thing: air conditioning. During my time as a student, libraries were among the few facilities in school with air conditioning. In order not to hide my wrong intentions, I would pick up a book and pretend to read. However, I noticed that I was spending more time reading than actually just keeping cool. So I guess it worked out well for me. Thank you for air conditioning.

Now in the advent of technology, I hope the motivations in seeking solace in the library have changed for the better. In

many schools now, the library enjoys the biggest share of bandwidth. I guess you know what that means. Students flock to the library to do research in FB, twitter and other social media platforms. I guess technology can now allow us to engage students further. We only need to figure out how to pry some of their productive time away from social media and other modern distractions.

This is why I believe that the mission of PAARL will always be relevant. It is our great pleasure to host this event as we all believe that the library and the librarians who run them are important learning resource centers of all schools. We hope that this General Assembly will augur well for your efforts to develop better systems, policies and services.

Welcome to the 43<sup>rd</sup> PAARL General Assembly. Thank you.

# **WELCOME REMARKS**

(by Mr. Albert III R. Cabasada, Executive Director, Far Eastern University Diliman during the 43rd General Assembly/Induction of Officers & Awarding Ceremonies)

# A Response on Behalf of the 2015 PAARL Awardees

(by Teresita G. Hernandez-Calma during the 43rd General Assembly/ Induction of Officers & Awarding Ceremonies)



Good morning. I am here on behalf of our President, Dr. Michael Alba to welcome you to FEU and I do have his message that I will read to you. With your indulgence, however, please allow me to personally welcome you and thank you all not just for being here today but for the work you do in general as librarians.

As I was sitting here just now, waiting for the program to start, I was reflecting on the role librarians have played in my personal life and I realized what an important role that has been. Like Albert Cabasada who just now gave the opening remarks, I too, have always liked books and therefore have always liked the library. As I got older and found that my career was going to be in the academe and in scholarship and especially when I was doing my PhD, the library became not just a place I liked but a place I relied on and later even got to love.

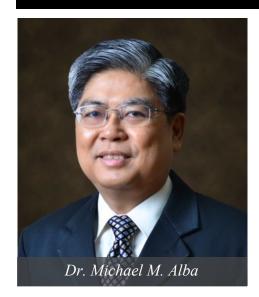
While I was waiting to read the opening remarks, I saw, a few seats away from me, Ms. Susan Pador—she does not

know who I am but I certainly know who she is. She was one of the reliable librarians at the Ateneo where I did my undergraduate and Master's degree who seemed to know everything about what was available in the library. I always looked up to Ms. Pador and saw her as someone wise who held the keys to the treasures.

This might be the only chance that I will ever get to thank librarians, so many of them in one room, for everything that you do. I love the library and I love librarians and I really value all you do for us. Thank you so much for making the lives of researchers like myself so much easier, for appreciating what we appreciate and preserving what we maybe do not know yet what we will need and should appreciate. Thank you so much PAARL, for everything you do to make our lives easier, richer and happier.

# **INSPIRATIONAL MESSAGE**

(from Dr. Michael M. Alba, President, Far Eastern University during the 43rd General Assembly/Induction of Officers & Awarding Ceremonies)



To the Officers and Council of Elders of PAARL both past and present.

To the Librarians of the different Schools. Welcome!

Far Eastern University is honored to be the host of the General Assembly of the Philippine Association of Academic and Research Librarians or PAARL. Gathered here today are the managers of one of the most important resources of any school, the library. We believe in your mission of providing support for scholarly research and influencing policy development affecting the future of both academic and research libraries.

We note that your association has taken

focused steps in achieving your mission. Over the past years, your activities have centered on addressing key issues in developing trends concerning the library as an information resource center. Of note in 2015 are the Marina G. Dayrit Lecture Series which featured topics like Gamifying Library Resources, Digital Scholarship, E-Book Acquisition, Resource Sharing, Developing Information Professionals and the like. The topics represent strategies and initiatives that address current and future concerns of libraries in the era of rapid information technology development.

Indeed, technology is reshaping the way we think of libraries. According to Helene Blowers, a library innovator, writer, and digital strategist, modern library services should promote knowledge creation rather than knowledge consumption. Unlike the library services of the past that focused on distributing books and research materials and a one-sided provision of information and resources, the modern library creates a space where patrons engage with information—process it, reflect on it, have conversations about it, and develop new ideas, conversations, and opportunities as a result of it.

It is a challenge for all schools to adapt and continue to keep up with modern trends. Your focus on research on optimal use of these technologies should be supported as it will help us maximize our resources. We hope that this will result in technologies, policies and procedures that will allow us to leapfrog the quality and scope of our libraries for the benefit of our students.

Lastly, we also would like your efforts to be seen in the context of the current millennial, whose perceptions and values are distinct from our own. We need to find out how to fully engage these students and adapt library services to their needs.

We look forward to a fruitful General Assembly. We wish your association further success in the years to come.

Thank you and Good Day"

# PRESIDENT'S INAUGURAL ADDRESS

(Delivered by Ms. Michelle Abelardo-Esteban during the 43rd General Assembly/Induction of Officers & Awarding Ceremonies)

Dr. Maria Teresa Trinidad P. Tinio, Senior Vice President for Academic Affairs, Mr. Albert III R. Cabasada, our Executive Director, Ms. Mary Grace V. Ramoy, our Academic Services Director, Council of Elders, Past Presidents, beloved members from Luzon, Visayas and Mindanao, awardees, guests, ladies and gentlemen, good morning and thank you all for being here and showing your love and unending support for PAARL.

It all started here in FEU Manila, when I finished my Library Science course. It was actually my mom, Dr. Luzviminda E. Abelardo, who introduced me to the course, and if it was not for her I would not have known that there is a perfect course for me, which I loved, enjoyed and became fully committed in.

I am very sure that this is for the same purpose and reason that the 42 past presidents that have stood before me, who have been the pillars of Philippine Association of Academic/Research Librarians, that made it one of the most recognized and respected professional association in the Philippines. It is both an honor and responsibility to continue their legacy and commitment to PAARL, as your 43rd President. But the leadership of the Board is accompanied by the lead-

ership of each of the elected Board Members. Just like what Helen Keller said "Alone we can do so little; together we can do so much". I am very blessed and proud to be working together with such a remarkable team from the Standing and AdHoc Committee Chairs and the guidance from our Council of Elders, I am confident that the welfare of the members and its finances will beour utmost concern.

As your new President, I will make sure that the members will be informed, inspired and involved with all the activities and projects that we have lined up for this year.

Be Informed – PAARL is always known for being the trendiest and front liner when it comes to providing new ideas and presenting fresh perspectives on librarianship. The Marina G. Dayrit Lecture Series from 1-4 will be all about Collection Assessment and Evaluation; Our Summer Conference will be held in Manila with theme Library Analytics: Data-Driven Library Management; PAARL Parallel Session in PLAI National Congress on November in Dayao.

**Be Inspired** – as we discover library trends in the 6<sup>th</sup>International Library Benchmarking in Taiwan, the first country agreed on during Planning or Australia,



the preferred country on the survey done by the 2015 Board or it can be China. **Be Involved** – on the Grants and Scholarships wherein a minimal financial support is given to the grantee for Thesis/ Dissertation Writing;

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PHILIPPINE ASSOCIATION OF ACADEMIC/RESEARCH LIBRARIANS, INC. NEWSLETTER

## President's Inaugural Address...

<u>(continued from page 2)</u>



submit your research paper and be a Best Researcher on November.

Be involved in donating to our Library Relief and Rehabilitation Fund, Be a proud new member and renew your membership annually. Volunteer as contributing writer in our PAARL Newsletter and attend and support all our activities.

Our challenge is to **lead the charge** at this year's PAARL milestones. We will work hand in hand with all of you as we fulfill our respective duties, in continuing PAARL'saspiration, towards professional &library advancement.

On that note, I would like to share this

honor, to my FEU Diliman administrators our Executive Director, Mr. Albert III R. Cabasada, Dean Lakan-asa R. Bautista, and Ms. Mary Grace V. Ramoy

To all my fellow department Heads, teaching and Admin staff, for their support, and, to Michael Tarronasand Joy Cabahitand our SAs, to all the wonderful College library staff.

To the 2014 & 2015 Board of Directors, that I have worked with for the past 2 years.

To Ms. Susan Pador for introducing me to PAARL and nominating me in 2014.

To FEU Manila Library and FEU-TECH Library, Ms. Teresita Moran and Ms. Mercy Ragudo and their Staff for lending a

helping hands in time of need.

To my FEU Library Science batch mates '98, classmates& friends

I want to share this also, to my Quezon City Library Consortium Officers and member libraries, for their support and understanding

To my Alma Mater, FEU-Manila, all my professors in the Institute of Education and mentors who have been my inspiration.

To my ever loving and supportive family, my husband, Alejandro Esteban and my son, JB; my parents and my sister my greatest support system.

I want to share this also to all members for voting for me and for trusting me.

Most of all I want to share this with Almighty God, who made all things possible

And with that let me end this marvellous day, with a quote from **Henry Ford**:

"Coming together is a beginning; Keeping together is progress; Working together is success"

Maraming Salamat, Mabuhay PAARL!

# A Response on Behalf of the 2015 PAARL Awardees

(by Teresita G. Hernandez-Calma during the 43rd General Assembly/ Induction of Officers & Awarding Ceremonies)



A grace filled morning to everyone!

Attending events, occasions or happenings is always a happy moment not only for the organizers but, to the audience as well especially so, if this is an awarding ceremony. This will always give the awardees the chance to reminisce the years they have spent in their profession and for the audience opportunities to see how far they can still achieve and earn more in the profession as they emulate the virtues demonstrated by the awardees.

The Philippine Association of Academic and Research Librarians (PAARL), prestigious association that represents the librarians of institutions supporting scholarly, research and / or formal education

on the collegiate level and above, became a home to most of us. This organization has nurtured us personally and professionally in librarianship. It has also strengthened our linkages and collaboration with others and updated us in the many issues and trends in our chosen field.

As I look back in the years we have spent together in this organization, allow me to thank PAARL for what we have become today.

THANK YOU FOR...the seminars/ trainings/workshops you have organized to make us globally competitive; the benchmarking activities you have conducted to keep us at par with the other libraries locally and internationally; the meetings

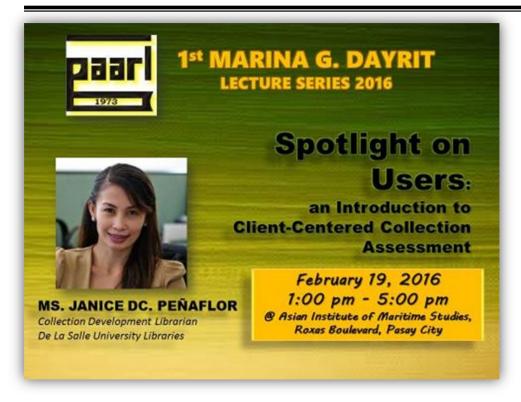
you have initiated to allow us to express our ideas and concerns; the study tours which made us explore the world. Through this we were able to read the word and read the world at the same time: the officers, members and friends we made throughout the years. have made our lives more joyful and memorable; the numerous activities sponsored which made us aware of the happenings in the organization; the scholarships granted to deserving recipients which made us respond to the call of social responsibility; the publications that had kept the members inform and updated; to the other projects which you shall initiate in the future which will make our organization more

dynamic and alive; to the organizing committee of this event for acknowledging the contribution we made in the field but most of all:

THANK YOU FOR THE LOVE.

As I end this response on behalf of all the awardees, may I request y out to all the awardees, may I request you to rise and let us make this pledge of commitment: "We are the dedicated officers and members of PAARL; we commit to be of service to our fellow librarians, to our country and the world; we promise to do our best to attain all the objectives of this organization.

Mabuhay ang PAARL at Mabuhay tayong lahat!



### Collection Assessment

"The systematic evaluation of the quality of a library collection to determine the extent to which it meets the library's service goals and objectives and the information needs of its clientele." -- ODLIS

The program started with the invocation delivered by Dr. Vernon R. Totanes, BOD, and the "Welcome Remarks" were given by the Vice President for Academic Affairs of the Asian Institute of Maritime Studies: Capt. Lino P. W. Paderanga. While the "Opening Remarks' were made by Dr. Michelle A. Esteban, President and Ms. Editha A. Alamodin, Auditor introduced the speaker. Ms. Ana Maria B. Fresnido, Vice President and Chair, Conference Committee gave the closing remarks. The program was emceed by Mr. Juan Martin Guasch, PRO.

At this point, I wish to congratulate the officers of the Philippine Association of Academic/Research Librarians, Inc. (PAARL) for a successful 2016 Marina G. Dayrit Lecture Series 1 with the topic: "Spotlight on Users: An Introduction to Client-Centered Collection Assessment.

The discussion was made last February 19, 2016 at exactly 1pm at the Asian Institute of Maritime Studies with a warm welcome from the marine students of the institution. Luckily, the discussion took place together with the celebration of the foundation anniversary of the institution that's why there's a formal welcome of the attendees from the marine students with their formal light blue uniform who guided us to the venue.

This year's Marina G. Dayrit Lecture Series focuses on the Collection Assessment. As the first of the series, the discussion was presented by Ms. Janice Penaflor a very well versed collection development librarian of the De La Salle University and her topic was about collection assessment focusing in on client centered.

The lecture series was attended by different librarians coming mainly from the Luzon area: such as those from Mariano Marcos State University of Batac, Ilocos Norte; University of Perpetual Help Dalta System of Calamba, Laguna; San Sebastian College Recoletos of Cavite: Ateneo

de Naga University; Angelicum College of Pampanga and many of whom came from the National Capital Region.

When the lecture starts its where all became serious and all are willing to learn for a new topics that can help any librarians to have a better collection assessment reports. The speaker started discussing the different Client-Centered Collection Assessment Approaches which are: Circulation Studies, Citation Analysis, User Survey's, Shelf Availability Studies, Interlibrary Loan/ Document Delivery Studies, Focus Groups. All was delivered well by identifying the approaches one by one and discussing the pros and cons of each approach. All approaches are useful in collection assessment but the speaker reminded us that there is no one method fits all. Still the librarian will be the one to decide what approach s/ he would like to use in his/her library to assess its collection.

What I really loved on the approaches discussed was the citation analyses because there's a small range of collections to be assessed. The librarian will only assess materials who have citation or references and most of it is under the thesis and dissertations. These collections are just a part of the entire collection in the library and it will just consume a short time unlike other approaches. These approaches will be easier if each libraries will have an integrated library system which you can get data that will be useful on your assessment instant unlike doing it manually which will cost a lot of time.

Many schools follow different approaches in assessing their collections especially in academic and research libraries because they see to it that they have evidences needed to justify a certain project or services. I think, it is about time to all libraries that are not doing collection assessment to start and create their own collection assessment reports.

# PRESIDENT'S ANNUAL REPORT

Maribel A. Estepa during PAARL's 43<sup>rd</sup> General Assembly, Induction and Awarding Ceremonies, January 29, 2016 at the University Conference Center, Ground Floor Arts Building, Far Eastern University, Nicanor Reyes St., Sampaloc, Manila)

A blessed morning to everyone present in this gathering. Before I go any further, I would like to give my special appreciation to Far Eastern University (FEU) -Morayta for their kindness andwillingness to host this 43rd Annual General Assembly.

Isaac Newton says "What goes up must come down". Time flies so fast that we did not even notice we are having this kind of assembly again to reflect on our journey during the year that had passed. The 2015 PAARL Board will always remain grateful and humble from the time we took our oath as officers up to this very moment. Today, we had fulfilled our duties and responsibilities and we are proud of all the things the team had accomplished for the satisfaction of every members and the betterment of the association. Along the way, there were many challenges, but we were able to overcome every difficulty by being united and motivated by your enthusiasm and your regular attendance in the programs and activities held under our leadership. Certainly, we would have not accomplished anything without, of course, your active involvement and participation.

As the outgoing president of this prestigious organization, I leave my office with a sense of REGRET at projects undone but with PRIDE at having been given the chance to work with wonderful people in this notable association. We have given our best to serve PAARL. And, today we can say mission accomplished or say in a loud voice achieved! In behalf of the 2015 PAARL Executive Board, Standing and Ad Hoc Committees, I feel elated to report on the things that had happened for the past year.

### **BOARD MEETINGS**

The initial meeting of the Board was held at T.I.P. Quezon City on January 10, 2015 where we had a successful orientation and planning workshop with Ms. Elvira B. Lapuz as our resource speaker that time. During the planning workshop, chairpersons of the different Standing & Ad hoc committees were appointed by the Board. Topics and activities for 2015 were discussed as well. As recorded, we had 12 regular meetings and 3 special meetings held in the month of February and December 2015.

### INDUCTION OF OFFICERS

On January 29, 2015, Dr. Elizabeth Q. Lahoz, President of the Technological Institute of the Philippines, inducted the members of PAARL Executive Board 2015 at the Teresita U. Quirino Anniversary Hall in Arlegui, Manila Campus. T.I.P. warmly accommodated PAARL in a grandiose venue FREE of charge.

# MARINA G. DAYRIT LECTURE 2015 SERIES

In our aim to keep the librarians wellinformed and up-to-date on library technological trends and best practices, the board had carefully brainstormed and selected those relevant topics to be included on the projects as stated below:

"Gamifying Library Services: Issues and Challenges", held at Miguel de Benavides Library, University of Santo Tomas, España, Manila on Febru-

ary 27, 2015 by **Laurence Narvaez**, Reference Librarian, Rizal Library Ateneo de Manila University

> "Role of Librarians in Digital Scholarship" held on March 27, 2015 at the Mini Theatre, Lyceum of the Philippines University, Intramuros, Manila by **Mr. PioOmana**, Elsevier.

> "Trends in Collection Management: E-lending, e-Book Acquisition, Resource Sharing/Consortium, Patron Driven Acquisition and other Collection Development Models by Prof. Sharon Maria S. Esposo-Betan which was held on July 22, 2015 at the ABAP Book Fair, Megatrade Hall SM Megamall, EDSA, Mandaluyong City.

"Librarians' Role in Managing a Plagiarism-free Environment" by **Christine M. Abrigo**, Assistant Director for Operations, DLSU Library, held at the SMX Convention Center, Mall of Asia Complex, Pasay City on September 16, 2015, where there were a jam-packed of participants.

Librarians as Researchers with the theme:

# PRESIDENT'S ANNUAL REPORT

Maribel A. Estepa during PAARL's 43<sup>rd</sup> General Assembly, Induction and Awarding Ceremonies, January 29, 2016 at the University Conference Center, Ground Floor Arts Building, Far Eastern University, Nicanor Reyes St., Sampaloc, Manila)

Recognizing Best Researches: A Colloquium on Philippine Libraries and Librarianship (Presentation of the top 3 Best PAARL Research Papers) held at the Career Center Training Rooms1 & 2,Technological Institute of the Philippines, Cubao, QuezonCity, and November 23, 2015.

All the 5 lectures were well-attended and participated in by librarians, library personnel and information professionals as well as students and soon to be librarians.

# ADVERTISEMENT







Name	Institution	Office Address
Abao, Nonalu Sareena A.	ESS Manufacturing Company , Inc.	Makati City
Abello, Susan B.	Far Eastern University	Manila
Abelong, Julie R.	Technological Institute of the Philippines	Quezon City
Abique, Jemmalyn T.	Eulogio "Amang" Rodriguez Institute of Science and Technology	Manila
Abrigo, Christine M.	Dela Salle University	Manila
Abunan, Inocencio Jevy C.	Jose Rizal University	Mandaluyong City
Acuña, Ma. Victoria C.	University of Santo Tomas	Manila
Adag, Annabeth E.	Colegio de San Juan de Letran Calamba	Calamba City, Laguna
Adriano, Lucila B.	University of Santo Tomas	Manila
Adriano, Rizel I.	New Era University	Quezon City
Agbay, Teresita M.	Golden Link College	Caloocan City
Aguila, Maribeth D.		
Alaraña, Lorna G.	Asian Institute of Maritime Maritime Studies	Pasay City
Albay, Alva M.	Adventist University of the Philippines	Silang, Cavite
Alegado, Maya S.	La Consolacion College	Caloocan City
Alomo, Anna Rita L.	University of Santo Tomas	Manila
Alunday, Wilvelyne B.	University of Perpetual Help System DALTA	Las Piñas City
Amaza, John Lyndon T.	Ateneo De Manila University	Quezon City
Amores, Irene D.		
Amurao, Ninda D.	Adventist University of the Philippines	Silang, Cavite
Anceno, Virginia L.	Technological Institute of the Philippines	Manila
Angeles, Dionisia M.	Philippine Women's University	Manila
Anonuevo, Jean A.	United Campus of International Schools & Australian Intl. School	Makati City
Aquino, Arlene	National Teacher's College	Manila
Aralar, Mercedes A.	Philippine Women's University	Manila
Arce, Maria Rica B.	Ateneo de Naga University	Naga City
Arlante, Salvacion M.		
Astronomo, Kris	National Teacher's College	Manila
Austria, Carmelita S.	Christian School International	Los Baños, Laguna
Austria, Jacqueline G.	University of Perpetual Help System DALTA	Las Piñas City
Bacani, Brigida E.	University of Mindanao	Davao City
Bagares, Jennilyn L.	Technological Institute of the Philippines	Manila
Balaguer, Yolanda B.	Universidad de Manila	Manila
Balbin, Rosemary B.	University of Santo Tomas	Manila
Baldomero, Magdalena	Columban College	Olongapo City
Baleva, Victoria P.	Centro Escolar University	
Bamba, Genesis T.	Technological Institute of the Philippines	Quezon City
Bamboa, Francisco Jr.	Technological Institute of the Philippines	Manila
Bandada, Sheena M.	Adventist University of the Philippines	Silang, Cavite
Baon, Almira P.	University of Perpetual Help System DALTA	Bacoor, Cavite



# Roster of Additional Paid PAARL Members for January - March 2015

Name	Institution	Office Address
Barasi, Analyn G.	University of the East	
Baron, Mae Lyn Q.	Dela Salle University	Dasmariñas, Cavite
Barte, Tessie D.	San Beda College	Manila
Bartolome, Zoraida E.	Dr. Gloria D. Lacson Foundation Colleges	
Basar, Concepcion A.	Our Lady of Peace School	Antipolo City
Baui, Evelinda C	St. Paul University of the Philippines	Tuguegarao City, Cagayan
Bautista, Cher Mari A.	Far Eastern University	Manila
Bautista, Karmela Dawn J.	Our Lady of Peace School	Marikina City
Bautista, Marie Edelquin D.	Ateneo De Manila University	Quezon City
Baygan, Rhodora	Centro Escolar University	
Bede, Magdalena D.	Colegio de San Juan de Letran Calamba	Calamba City, Laguna
Bellosillo, Leslie A.	St. Scholasticas College	Manila
Berenio, Dona B.	University of Assumption	San Fernando, Pam-
Bertiz, Rea	Centro Escolar University	
Berzo, Krizette G.	Columban College	Olongapo City
Biaco, Darwin I.	Technological Institute of the Philippines	Quezon City
Bobier, Cyrus M.	Adventist University of the Philippines	Silang, Cavite
Bombales, Rosa Salvacion R.	Colegio de San Juan de Letran Calamba	Calamba City, Laguna
Boneo, Percida A.	St. Paul University	Manila
Boral, Jayson R.	Pamantasan ng Lungsod ng Pasig	Pasig City
Borja, Aileen B.	Geronimo Santiago Elementary School	Manila
Buenaventura, Anlhet C.	Technological Institute of the Philippines	Quezon City
Bugarin, Noemi R.	Jose Rizal University	Mandaluyong City
Bustamante, Leonila A.	San Beda College	Manila
Cabacurgon, Levie D.	University of the East	Manila
Cabahit, Mary Joy T.	Far Eastern University	Quezon City
Cabante, Jaime J.	University of the Philippines	Quezon City
Cabello, Ma. Sheila Anna B.	University of the East	Manila
Cabrera, Girlie P.	St. Paul University of the Philippines	Tuguegarao City,
Calub, Teresita J.	University of the Philippines	Quezon City
Camante, Joanna C.	San Beda College	Manila
Cambay, Ludivina A.	Dela Salle University	Dasmariñas, Cavite
Canar, Jathniel R.	Technological Institute of the Philippines	Manila
Cansancio, Leticia A.	Cor Jesu College	Digos City
Capili, Joseph T.	Jose Rizal University	Mandaluyong City
Capor, Juvilyn L.	La Consolacion College	Caloocan City
Capule, Jenneth G.	University of Santo Tomas	Manila
Capulong, Josefina	National Teacher's College	Manila
Carbonilla, Michelle D.	Adventist University of the Philippines	Silang, cavite
Carcillar, Janina Kate P.	Technological Institute of the Philippines	Manila



# Roster of Additional Paid PAARL Members for January - March 2015

Name	Institution	Office Address
Carpio, Rupert Augusto M.	National University	Manila
Casas, Criselda S.	Far Eastern University	Manila
Cascolan, Gideon E.	Far Eastern University	Manila
Catanghal, Aubrey R.	Technological Institute of the Philippines	Manila
Causing, Mariciana	Technological Institute of the Philippines	Manila
Cayaban, Celedonia R.		
Chavez, Marlo C.		
Ciar, Angelica F.	University of Santo Tomas	Manila
Ciubal, Annabel S.	Far Eastern University	Makati City
Comabig, Jennifer P.	San Beda College	Manila
Coroña, Janelyn J.	New Era University	Quezon City
Corpuz, Eduardo Q.	Ateneo De Manila University	Quezon City
Corpuz, Laura A.	San Beda College	Manila
Cortez, Alicia V.	Colegio de San Juan de Letran Calamba	Calamba City, Laguna
Cruz, Irish Katherine D.	PNTC Colleges	Quezon City
Cruz, Leoncio G.	Lyceum of the Philippines University	Manila
Cruz, Maria Patricia T.	Arellano University	Manila
Cruz, Theresa B.		
Cruza, Marlyn S.	Columban College	Olongapo City
Cuadli, Marliza A.	Colegio de San Juan de Letran Calamba	Calamba City, Laguna
Cueto, Waldetrudes M.	Ateneo De Manila University	Quezon City
Dala, Charrie Lyn C.	Technological Institute of the Philippines	Quezon City
Dar Juan, Elijah John F.	University of the Philippines	Quezon City
David, Maria Teresa	Columban College	Olongapo City
David, Rhea	National Teacher's College	Manila
De Jesus, Carolyn	Colegio de San Juan de Letran	
De Jesus, Sarah C.		
De Leon, Juan Gabriel A.	Technological Institute of the Philippines	Quezon City
De Leon, Krissy Marie D.	University of the East	Manila
De Leon, Lady Catherine R.	University of Santo Tomas	Manila
De Leon, Maria Magdalena T.	Siena College	Quezon City
De Leon, Romilyn D.	University of Perpetual Help System DALTA	Las Piñas City
De Leon, Virginia E.	Feone del Carmelo	Quezon City
De Nully, Corazon M.	Centro Escolar University	
De Paz, Joebert A.	Dela Salle University	Dasmariñas, Cavite
Decatoria, Elena C.	Columban College	Olongapo City
Dela Cruz, Genezah S.	Ateneo De Manila University	Quezon City
Dela Cruz, Mignon Lois B.	University of Perpetual Help System DALTA	Bacoor, Cavite
Dela Cruz, Tommy M.	Ateneo De Manila University	Quezon City
Dionisio, Rose Anne Camille C.	National University	Manila



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Name	Institution	Office Address
Dizon, Jellyn R.	Manuel II Gallego Foundation Colleges	
Docdocil, Rosalinda B.	La Consolacion College	Caloocan City
Ducat, Isabelita P.	New Era University	Quezon City
Eclevia, Carlos Jr. L.	Emerald Group Publishing Ltd	Bingley, UK
Eclevia, Marian R.	Dela Salle University	Manila
Elloso, Cris Kevin G.	Far Eastern University	Manila
Elopre, Andrea S.	Technological Institute of the Philippines	Quezon City
Encing, Jhenny P.	Colegio de San Juan de Letran Calamba	Calamba City, Laguna
Espineli, Edison S.	Dela Salle University	Dasmariñas, Cavite
Esposo-Betan, Sharon Ma. S.	University of the Philippines	Quezon City
Estepa, Maribel A.	Technological Institute of the Philippines	Quezon City
Estrada, Lilian Leslie L.	University of Perpetual Help System DALTA	Las Piñas City
Estudillo, Mary Ann M.	Dela Salle University	Dasmariñas, Cavite
Factor, Marvin A.	University of the Philippines	Quezon City
Fajardo, Marites A.	University of the East	Caloocan City
Felices, Catherine P	Far Eastern University	Manila
Felices, Neonem C.	Adventist University of the Philippines	Silang, Cavite
Fermin, Christian M.	University of the East	Manila
Fernandez, Jerwyn	Onstrike Library Solutions	Taguig City
Fernandez, Louie M.	Philippine Institute for Maritime Studies and Technology Colleges	Dagupan City
Ferolino, Merry Joy I.	La Consolacion College	Manila
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Florentino, Nestle M.	Far Eastern University	Manila
Flores, Edrose O.	University of Perpetual Help System DALTA	Bacoor, Cavite
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Flores, Lejempf D.	Technological Institute of the Philippines	Quezon City
Fortes, Rainier Japhet B.	Ateneo De Manila University	Quezon City
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Fredeluces, John Christopherson L.	Lyceum of the Philippines University	Manila
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Garcia, Grace A.	University of the Philippines	Quezon City
Garcia, Loreto T.	University of the East	Manila
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Gaza, Caridad S.	New Era University	Quezon City



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Gonzales, Lolita P.		
Gonzales, Mark Edzel R	Lyceum of the Philippines University	Manila
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Jurador, Chester Jethro Clint	National University	Manila
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Laguatan, Sheree Ann V.	Technological Institute of the Philippines	Quezon City
Lambon, Irene Fampulme L.	San Beda College	Manila
Lambon, Ivy Sheraine P.	Colegio De San Lorenzo	Quezon City
Landa, Eustaquia	University of the Philippines	Quezon City
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Laude, Mark Anthony T.	St. Paul University of the Philippines	Tuguegarao City, Cagayan
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Llave, Eleonor M.	University of the Philippines	Quezon City
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Mallari, Luis A.	Technological Institute of the Philippines	Manila
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Manzalay, Flordelina A.	University of the East	Caloocan City
Manzo, Arlene R.	Dela Salle University	Dasmariñas, Cavite
Matawaran, Nora M.	University of Santo Tomas	Manila
Matias, Arlene P.	University of Santo Tomas	Manila
Medrano, Roselily A.	University of the Philippines	Quezon City
Meneses, Erwina T.	FEU-Nicanor Reyes Medical Foundation	Quezon City
Mojica, Leo L.	Technological Institute of the Philippines	Manila
Molina, Marietta D.		
Monis, Christine Febie M.	Technological Institute of the Philippines	Quezon City
Moran, Teresita C.	Far Eastern University	Manila
Morandarte, Mary Jane C.	University of the Philippines	Quezon City
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Moyano, Josie L.	Siena College	Quezon City
Murillo, Regina N.	University of the Philippines	Quezon City
Napilot, Aurelio, Jr.	Technological Institute of the Philippines	Manila



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Nebran, Jimuel B.	Far Eastern University	Manila
Neneng, Evonny Lyn D.	St. Joseph College	Olongapo City
Nera, Corazon M.	Lyceum of the Philippines University	Cavite
Neria, Miriam A.	New Era University	Quezon City
Nerona, Esmeralda M.	Siena College	Quezon City
Noely, Noelyn L.	University of the Philippines	Quezon City
Noveloso, Jayson T.	Technological Institute of the Philippines	Quezon City
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Obias-Asor, Elvira C.	Ateneo de Naga University	Naga City
Ocampo, Rosalyn S.	Ateneo De Manila University	Quezon City
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Opu-an, Regina Flor Tale T.	Lyceum of the Philippines University	Manila
Oruga, Venus B.	Lyceum of the Philippines University	Manila
Padernal, Charliemagne F.	Jose Rizal University	Mandaluyong City
Padilla, Diana V.	University of Santo Tomas	Manila
Padilla, Norma O.	New Era University	Quezon City
Pador, Susan O.	University of Santo Tomas	Manila
Padua, Sallie S.	Miriam College	Quezon City
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Pangan, Juby L.	Technological Institute of the Philippines	Quezon City
Pantaleon, Jonathan A.	Far Eastern University	Manila
Papa, Ma. Sheila F.	University of the Philippines	Quezon City
Paraiso, Mary Ann B.	United Campus of MGIS and AIS	Imus Cavite
Paran, Honorata P.	Our Lady of the Sacred Heart	Quezon City
Paras, Christopher C.		
Peletina, Cherrie S.	New Era University	Quezon City
Pelovello, Manuela B.	St. Paul University of the Philippines	Tuguegarao City, Cagayan
Peralta, Krstalle Rome M.	University of the Philippines	Quezon City
Perez, Martin Julius V.	Department of Foreign Affairs	Pasay City
Petiza, Narkita C.	Escuela San Gabriel De Arcanghel Foundation	Caloocan City
Piad, Grace C.	New Era University	Quezon City
Porteza, Wilma B.	Philippine Normal University	Manila
Puzon, Edward H.	University of Santo Tomas	Manila
Quinquileria, Mariflor S.	Colegio de San Juan de Letran Calamba	Calamba City, Laguna
Ramos, Lourdes Fatima C.	University of Santo Tomas	Manila
Ramos, Mila M.	CARD MRI Development Institute	Tranca Bay, Laguna
Ramos, Myrssa A.	FESM Bookstore	
Ramos, Roderick B.	Adamson University	



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Regade, Jennifer M.	Philippine College of Health Science, Inc.	Manila
Reside, Paul Virgil	San Beda College	Manila
Reyes, Melvin S.	Columban College	Olongapo City
Reyes, Rosemarie	Technological Institute of the Philippines	Manila
Riva, Glenda Roda	PNTC Colleges	
Rivera, Sahlee	Technological Institute of the Philippines	Manila
Robles, Julieta M.	College of St, Catherine	Caloocan City
Roman, Lourdes	Centro Escolar University	
Romaquin, Carina N.	Eulogio "Amang" Rodriguez Institute of Science	Manila
Rondilla, Rhoel E.	University of the Philippines	Quezon City
Rosal, Marivic U.		
Rubia, Maria Luisa D.	University of Assumption	San Fernando, Pampanga
Rubio, Flordeliza M.	Malate Catholic School	Manila
Sadaya, Helen F.	Far Eastern University	Manila
Saguil, Romila Diana M.	University of the Philippines	Quezon City
Sahagun, Jonas T.	University of Santo Tomas	Manila
Sajorda, Veneranda O.	First Asia Institute of Technology & Humanities	Batangas
Salvador, Mary Ann J.	Dela Salle University	Dasmariñas, Cavite
Samaniego, Carina C.	Ateneo De Manila University	Quezon City
Samaniego, Sharon M.	Dela Salle University	Dasmariñas, Cavite
Samson, Jean R.	University of the East	Caloocan City
Samson, Patricia B.	University of the Philippines	Quezon City
San Gabriel, Michelle M.	University of Santo Tomas	Manila
Sanidad, Naicy G.	Adventist University of the Philippines	Silang Cavite
Santiago, Ginalyn M.	University of Santo Tomas	Manila
Santos, Engracia S.	Ateneo De Manila University	Quezon City
Santos, Jonathan F.	University of the Philippines	Quezon City
Sarilla, Racquel T.	Lyceum of the Philippines University	Manila
Sasot, Sonia G.	Far Eastern University	Manila
Sebastian, Romeo A.	Miriam College	Quezon City
Selvido, Sheila D.	Columban College	Olongapo City
Seriña, Loreto M.		
Sinag, Ma. Jessica G.	Manila Tytana College	Panay City
Solon, Jericho	National Teacher's College	Manila
Soriano, Leilanie C	Philippine Institute for Maritime Studies and Tech-	Dagupan City
Sornoza, Merlyn A.	University of the Philippines	Quezon City
Sta. Cruz, Esperanza A.		
Suan, Heidi A.	Philippine Women's University	Quezon City
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Sumierda, Janny S.	Ateneo De Manila University	Quezon City
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Tal Placido SPC, Ignatius R.	St. Paul University	Manila
Tamayo, Marie Chozka G.	Miriam College	Quezon City
Tanguilan, Rosalinda T.	St. Paul University of the Philippines	Tuguegarao City, Cagayan
Tansiongco, Kevin Conrad T.	Electronic Information Solutions, Inc.	Manila
Tapales, Renee Rose C.	Manila Tytana College	Pasay City
Tarlit, Rodolfo Y.	University of the Philippines	Quezon City
Tarronas, Michael P.	Far Eastern University	Quezon City
Tejero, Marife M.	Manila Tytana College	Pasay City
Torres, Ethel M.	Dela Salle University	Dasmariñas, Cavite
Ugdamina, Joane T.	Manuel L. Quezon University	Manila
Ulfindo, Salvina A.	Technological Institute of the Philippines	Quezon City
Umayam, Mary Onyx	Columban College	Olongapo City
Usita, Marvic G.	University of Santo Tomas	Manila
Velasco, Anthony Edmon B.	University of Perpetual Help System DALTA	Las Piñas City
Velasquez, Charmaine Q.	National University	Manila
Ventanilla, Nolaysa S.	Philippine Women's University	Quezon City
Verzosa, Fe Angela M.		
Vibar, Belen M.		
Vicente, Edith D.	Bestlink College of the Philippines	Quezon City
Vidal, Helen I.	Asian Institute of Maritime Maritime Studies	Pasay City
Viernes, Sabina C.	University of Santo Tomas	Manila
Villanueva, Anna May A.	Technological Institute of the Philippines	Quezon City
Villanueva, Jennifer M.	National University	Manila
Villanueva, Ma. Theresa B.	Ateneo De Manila University	Quezon City
Viniegas, Roxanne D.	Universal Colleges of Parañaque Inc	Parañaque City
Virtug, Maynard M.	University of Santo Tomas	Manila
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Far Eastern University-Institute of Technology	Manila	
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iAcademy	Makati City	Cherie Mae J. Dividor
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# **PAARLPAPARAZZI**







# IN ACTION















PHILIPPINE ASSOCIATION OF ACADEMIC/RESEARCH LIBRARIANS, INC. NEWSLETTER

# **Up Coming Events**

### **JANUARY**

29 January (Friday)

### (TBA)

3rd Marina G. Dayrit Lecture Series 2015 Philippine Academic Book Fair (ABAP)

Topic: Trends in Collection Management: E-lending, e-Book Acquisition, Resource Sharing/Consortium, Patron Driven Acquisition and other Collection Development Models

Venue: SM Megamall, Mandaluvong City

### **AUGUST**

(August (date is TBA) Filing of application for Thesis Grant

### 31 (Monday)

Submission of the list of nominees for next Executive Board

## **SEPTEMBER**

## (TBA)

4th Marina G. Dayrit Lecture Series 2015 Manila International Book Fair (MIBF) Topic: "Librarians' Role in Managing a Plagiarism-free

Environment"

### **OCTOBER**

### 21-25 (Wednesday—Sunday)

International Library Benchmarking Tour Venue: Tokyo, Japan

### 30 (Friday)

Commencement of Election for the 2016 Executive Board

### **NOVEMBER**

## 23 (Monday)

5th Marina G. Dayrit Lecture Series 2015

Topic: Librarians as Researchers

"Recognizing Best Researches": A Colloquium on

Philippine Libraries and Librarianship" Venue: NLP, T.M. Kalaw, Manila

### (TBA)

PAARL Parallel Session at PLAI National Congress Topic & Venue: TBA

### 27 (Friday)

Approval of Nominees for PAARL Awards

### **DECEMBER**

Release of PAARL Research Journal 2015 Issue

Christmas Party 2015 Venue and Date: TBA

### **STAFF BOX**

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Kaori B. Fuchigami

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Sharon Maria S. Esposo-Betan

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